



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

SCHOOL OF HOTEL AND TOURISM MANAGEMENT

3rd

Global Tourism & Hospitality Conference

5 - 7 June 2017 Hotel ICON, Hong Kong

INNOVATION • RESEARCH • EDUCATION

Hosted and Organised by

School of Hotel and Tourism Management of
The Hong Kong Polytechnic University

Undergraduate Student Best Research Paper Awards

To foster high quality research from undergraduate students, the School of Hotel and Tourism Management (SHTM) is offering three Undergraduate Student Best Research Paper Awards at the 3rd Global Tourism and Hospitality Conference (HONG KONG 2017) to be held at Hotel ICON (<http://www.hotel-icon.com>), the state-of-the-art teaching and research hotel of the SHTM, The Hong Kong Polytechnic University.

The Undergraduate Student Best Research Paper Award is open to all undergraduate students with up to one co-author (the co-author can be a faculty member). The undergraduate student must be the first author. To be eligible for the awards, only full papers will be considered.

RESEARCH THEMES:

Undergraduate students are invited to submit papers across a wide spectrum of tourism and hospitality related research, including:

- Case Studies on Tourism & Hospitality, Development, Marketing and Management
- Contemporary Issues in Tourism & Hospitality Education and Research
- Contest & Cooperation on Tourism within Asia - Pacific Areas
- Current Issues in Education for Tourism / Hospitality
- Destination Marketing
- E-commerce & Travel Agency Management
- Emerging Issues in Tourism / Hospitality Research
- Food Service & Food Habits
- Hospitality Management & Marketing
- Implications of Technology & Media in Tourism

- MICE Development & Tourism Crisis Management in Tourism Industry
- Multi-disciplined Issues Related to Tourism & Tourism Education
- Policies & Regulations Affecting Tourism
- Rural Tourism & Poverty Alleviation
- Stakeholders' Cooperation in Tourism Development
- Tourism Consumer Behavior
- Tourism Economics
- Tourism Human Resource & Training
- Tourism Impact Assessment
- Tourism Planning & Sustainable Tourism
- Transnational Market Analysis & Forecast
- Any other topics of relevance to the Conference

PRIZES:

- Champion:** Return airfare to Hong Kong, three nights accommodation at Hotel ICON and complimentary Conference registration (complimentary Conference registration will also be offered to the co-author).
- 1st Runner-up:** Three nights accommodation at Hotel ICON and complimentary Conference registration.
- 2nd Runner-up:** Complimentary Conference registration.

SUBMISSION INFORMATION:

- Manuscripts of between 4,000 and 7,000 words (typed, single-spaced, 12-point, Times New Roman) should be submitted for the final award selection process.
- Please indicate the author's name and affiliation only on the cover page of the manuscript and they should not be indicated anywhere in the paper.
- A Best Paper Review Committee will conduct a refereed review of the full papers submitted.
- Once the paper is accepted, at least one of the authors must register for and present the paper at the Conference.

Deadline for submission of full papers: 24 April 2017

Papers submission for undergraduate students:

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HONG KONG 2017 Organising Committee

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